

Impact Model Canvas

1. SITUATION

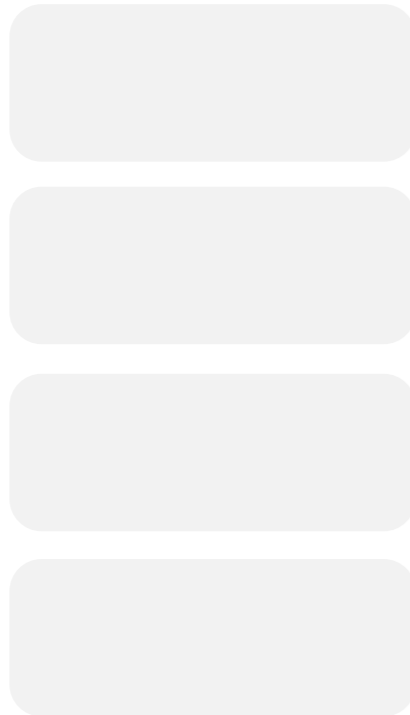
Why are you here?

2. PARTICIPANTS

Which people are you working with?
or: What part of the environment are you supporting?

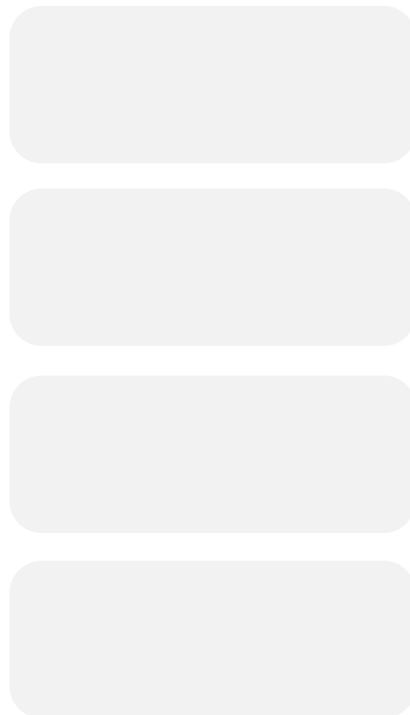
3. ACTIVITIES

What things do you do?



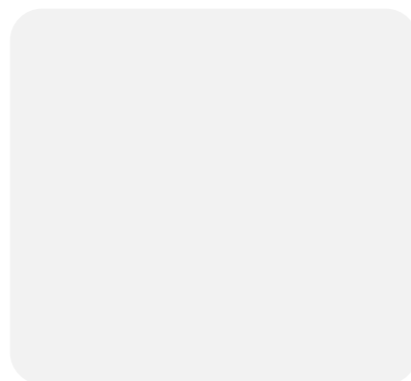
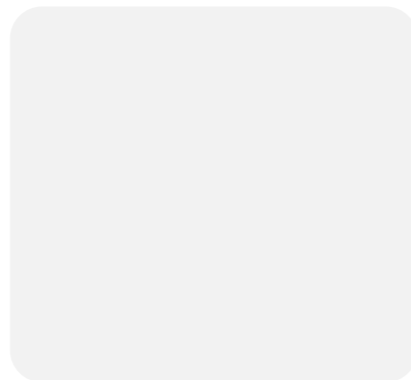
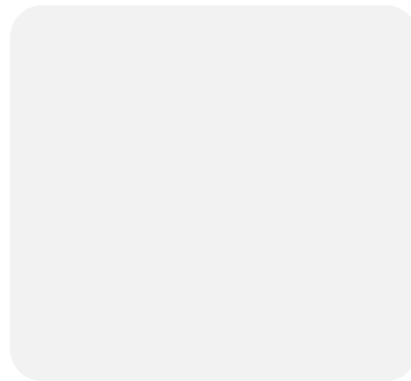
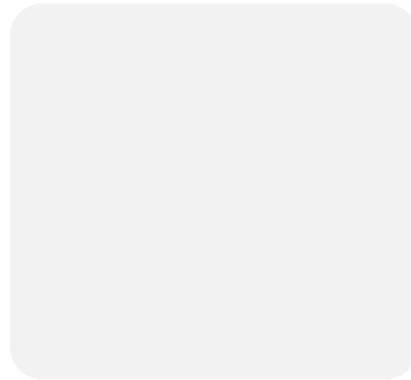
4. OUTPUTS

What happens immediately because of your activities?

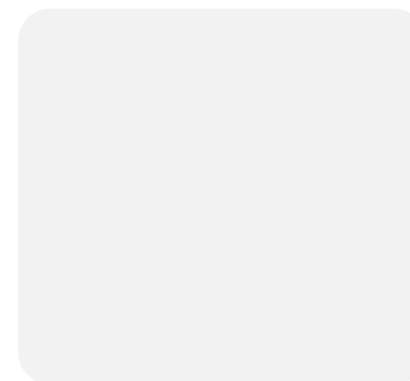
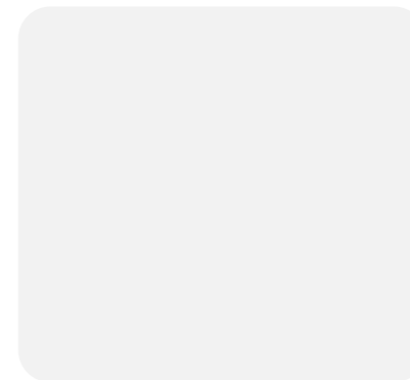
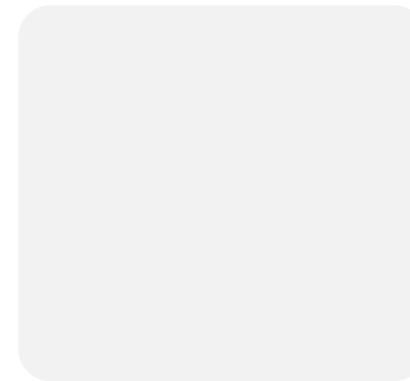
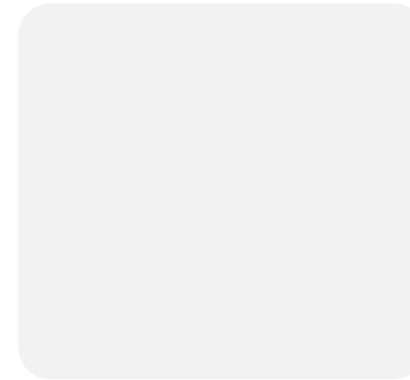


5. SHORT TERM OUTCOMES

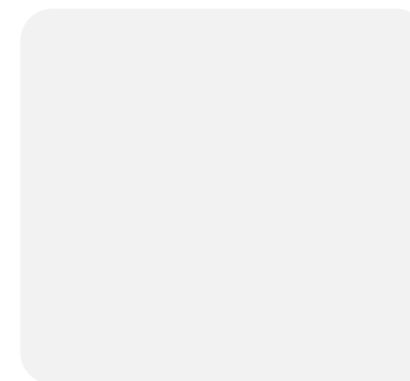
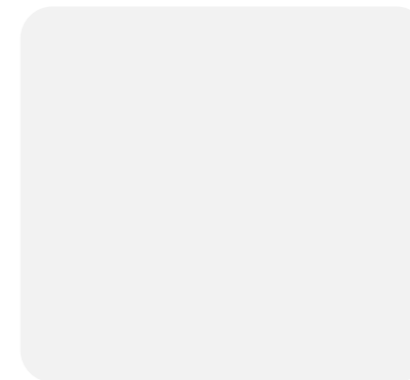
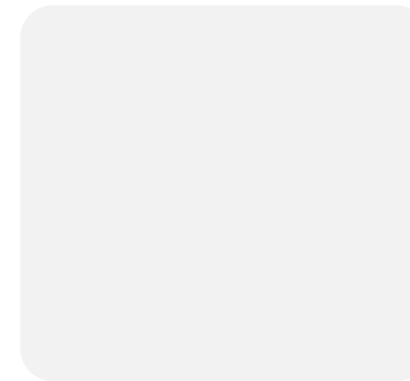
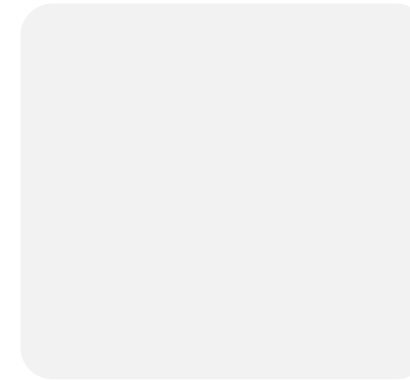
What are the short / medium / long-term changes that happen in people's lives or for the planet because of your activities?



6. MEDIUM TERM OUTCOMES



7. LONG TERM OUTCOMES



8. IMPACT

What ultimate impact do you hope to achieve?

This canvas was created as part of The Impact Initiative.

The Impact Initiative is the online home of the Social Enterprise Sector Development Programme; a partnership between the Department of Internal Affairs on behalf of the New Zealand Government and The Ākina Foundation. They are supported in partnership with the Community Enterprise Network Trust (CENT).

www.theimpactinitiative.org.nz



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